



## **ALYTH WINS ELECTRICITY CHALLENGE PRIZE!**

In October 2007 Hydro Electric challenged Alyth, along with a community in England and in Wales, to reduce their electricity within a 2 year period by 10% to win a £20,000 prize.

We did well, but despite a lot of effort by everyone by the end of the 2 years in October last year we still had not quite met our target, but amazingly almost immediately in the following 3 months (December to February) we consistently beat the 10% reduction target and Hydro Electric have graciously honoured their promise!

So well done Alyth and thank you for all your hard work – we are officially the first community in Scotland to reach such a target.

Not only have we reduced the town's electricity consumption, and made us a greener town in the process, but this challenge has allowed the town to knock tens of thousands of pounds off its cumulative annual electricity bill, meaning more money in everyone's pocket!

Last year AEG held a series of voting events to let the community decide on how the £20,000 reward would be used if we won the prize. The overwhelming result was a desire to see the reward go towards energy efficiency, or renewable energy generation measures for the scout and guide huts.

AEG are now in discussion with both groups to ask how they would intend to use the money to help reduce carbon emissions.

**Clive Bowman**